

Rep Order# 9046457 Ver# 1 Mod# 0 Status Confirmed

Traffic Order#

Printed: 09/11/2013 12:09 PM

1 of 5

Last Received: 09/03/2013 12:40 PM  
Showing Buylines: All Lines

Station WVIR-TV CHARLOTTESVILLE, VA  
Advertiser (2747) MCAULIFFE, TERRY  
Product MCAULIFFE/GOV/DEM  
Estimate#  
Buyer MIKE DETTORRE  
Phone#  
Fax#

Agency (2120) SHORR JOHNSON MAGNUS  
1831 CHESTNUT ST  
PHILADELPHIA, PA 19103  
Agency C/P1/P2/E  
Flight Dates 09/04/2013 - 09/09/2013  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

TERRY MCAULIFFE FOR GOVERNOR \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 43 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-TH	530A-6A	NEWS	:30	\$85.00	09/04-09/05	2	1	2	\$170.00	
				Buyline Comment: NEWS								
	2	F	530A-6A	NEWS	:30	\$85.00	09/06-09/06	1	1	1	\$85.00	
				Buyline Comment: NEWS								
	3	M	530A-6A	NEWS	:30	\$85.00	09/03-09/03	1	1	1	\$85.00	
				Buyline Comment: NEWS								
	4	W-TH	6A-7A	NEWS	:30	\$120.00	09/04-09/05	4	1	4	\$480.00	
				Buyline Comment: NEWS								
	5	F	6A-7A	NEWS	:30	\$150.00	09/06-09/06	2	1	2	\$300.00	
				Buyline Comment: NEWS								
	6	M	6A-7A	NEWS	:30	\$150.00	09/03-09/03	2	1	2	\$300.00	
				Buyline Comment: NEWS								
	7	W-TH	7A-9A	TDY SHW	:30	\$130.00	09/04-09/05	8	1	8	\$1,040.00	
				Buyline Comment: TDY SHW								
	8	F	7A-9A	TDY SHW	:30	\$170.00	09/06-09/06	4	1	4	\$680.00	
				Buyline Comment: TDY SHW								